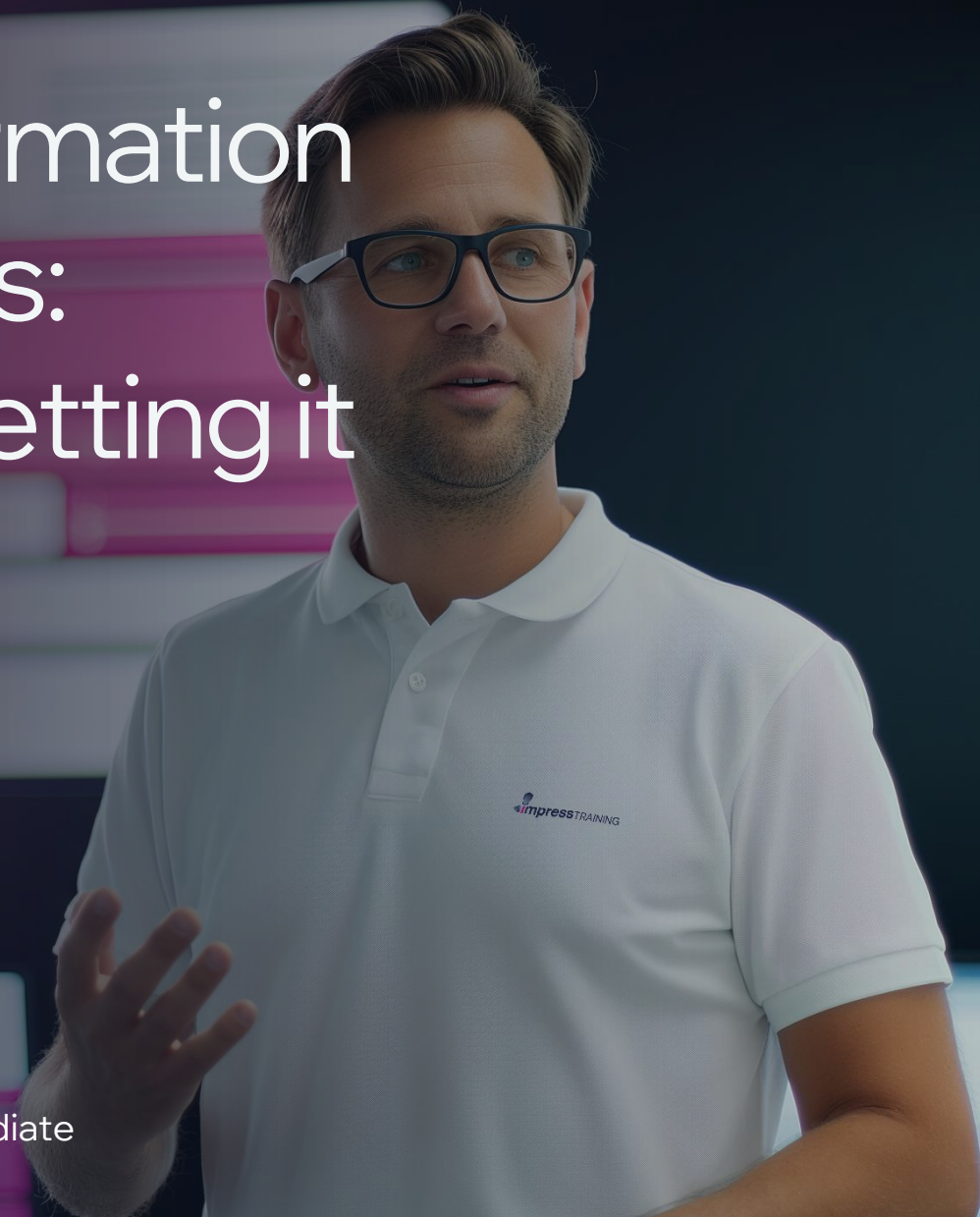


Business Communications

Digital & AI Transformation for Senior Managers: Practical guide to getting it Done

Leadership for Digital and AI Transformation Success



S\$950 /2 Days

Delivery
In-Person

Level
Intermediate

About the Course

Leveraging Complexity Leadership Theory, participants learn to navigate the complexities of the digital age, foster adaptive leadership, and empower self-organisation.

This course equips senior managers with the knowledge and skills to lead successful digital and AI transformations. Leveraging Complexity Leadership Theory, participants learn to navigate the complexities of the digital age, foster adaptive leadership, and empower self-organisation.

Through interactive discussions, case studies, and practical exercises, senior managers gain insights into building robust digital strategies, leveraging AI technologies, managing change, and measuring success. This course provides a comprehensive framework for driving transformative change in organisations in today's dynamic business landscape using Complexity Leadership Principles.

3 Takeaways



Apply Complexity Leadership Theory to address the challenges and uncertainties associated with digital and AI transformation.



Capitalise on Complex Adaptive System to foster experimentation, collaboration, and adaptation in complex digital environments.



Master Project Management Principles to plan, implement, and manage activities to ensure the success of every project endeavour.

Who is this course for?

Leaders across business sectors, project managers, digital transformation specialists, innovation leaders, and technology/IT managers, and those who are pivotal in the 21st century digital economy, entrusted with driving transformational change for organisational success.

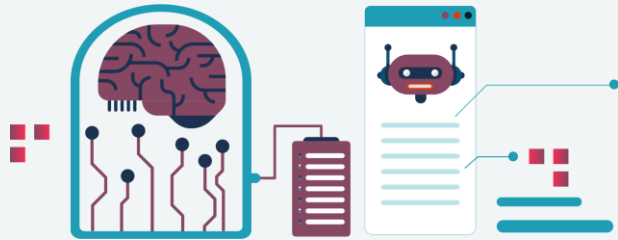
Pre-requisites:

- ✔ Participants should possess Managerial experience in diverse business sectors, a background in project management, expertise in digital transformation, change management, innovation leadership, or technology/IT management.



Day 1

Here's what you get to learn in this course



Introduction to Digital & AI Transformation

Leadership in the Digital Age

Complexity Leadership Theory

Building a Digital & AI Strategy

Topic 1

Introduction to Digital & AI Transformation

Explore digital transformation's broad impact on diverse industries. Delve into both theory and practical implementation, distinguishing success from pitfalls. Uncover guiding best practices, navigating the challenges to equip yourself for innovation and growth in a dynamic technological landscape across sectors.

- Overview of digital and AI transformation in organisations
- Identify AI opportunities and use cases for driving transformation across different organisations and industries
- Strategic vision of leveraging digital technologies
- Key opportunities and challenges in digital and AI transformation

Topic 4

Building a Digital & AI Strategy

Establish a focused vision and objectives for digital and AI transformation. Evaluate organisational digital maturity. Formulate a robust strategy aligned with goals to drive comprehensive digital and AI integration.

- Define a clear vision and objectives for digital and AI transformation
- Assess the organisation's digital maturity and readiness
- Develop a comprehensive digital and AI strategy that aligned with organisational goals

Topic 2

Leadership in the Digital Age

Discern the essence of Leadership in the Digital Age. Uncover key traits of Digital Leaders. Navigate 21st century challenges and construct a resilient, forward-thinking, digital-ready leadership team.

- Characteristics of Digital Leaders
- Navigating through 21st century change and uncertainty
- Constructing a digital-ready leadership team

Topic 3

Complexity Leadership Theory

Explore the Complexity Leadership Framework, delving into its significance in the digital age. Gain insight into core concepts like adaptive leadership, self-organisation, and enabling networks. Learn to apply this framework for successful digital and AI transformation, addressing challenges through experimentation, collaboration, and adaptation.

- Examine the Relevance of Traditional Leadership Styles in the 21st Century
- Explore Complexity Leadership Theory
- Apply Complexity Leadership Theory for successful digital and AI transformation

Day 2

Here's what you get to learn in this course



Leading Change in Digital & AI Transformation

Managing Data for AI Transformation

Creating the Digital & AI Transformation Plan

Implementing the Digital & AI Transformation Plan

Topic 1

Leading Change in Digital & AI Transformation

Equip senior managers for digital and AI transformation by emphasising Complexity Leadership Skills. Foster a culture of innovation through self-organisation, empowering teams to drive meaningful change.

- Understand the dynamics of change in the digital age
- Strategies for leading and managing change effectively
- Capitalise on Complexity Leadership Skills to overcome resistance and foster a culture of innovation

Topic 2

Managing Data for AI Transformation

Understand the significance of data in AI transformation, addressing data governance best practices. Ensure data quality, privacy, and security for ethical and successful AI initiatives.

- Importance of data in AI transformation
- Data governance and management best practices
- AI Ethics Governance

Topic 4

Implementing the Digital & AI Transformation Plan

Project management is a powerful set of tool that improves the team's ability to plan, implement, and manage activities to accomplish specific organisation objectives. Embark on a journey of dynamic project management. Dive into risk management strategies, ensuring the success of every project endeavour.

- Master Project Management Principles with the following:
 - Initiate,
 - plan,
 - execute,
 - monitor & control, and
 - close.

Topic 3

Creating the Digital & AI Transformation Plan

Digital Transformation is a common business term, yet implementing a successful process often proves overly complex. A well-crafted digital transformation roadmap acts as the guiding compass for organisations navigating the complexities of this terrain, ensuring successful navigation.

- Identify and detail the key components necessary for creating a comprehensive transformation plan
- Understand the importance of flexibility in a transformation plan and acquire skills to develop adaptive strategies
- Be equipped with the knowledge and insights needed to successfully navigate the complexities of digital transformation

Meet Our Trainer

Benny Ho (Ed.D.)



Benny brings two decades of commercial and educational expertise, having navigated roles in defence, telecommunications, and education. With proficiency in business development, sales, marketing, training, channel sales management, team management, change/project management, and curriculum design and development.

Benny completed a Doctor in Education (EdD) programme in NTU/NIE on Scholarship. In addition, he graduated valedictorian of his cohort of the Master of Arts (Education Management) Degree from NTU/NIE. Benny also has a Master's in Business Administration (MBA) Degree from University of Leicester, an honours Management degree from London School of Economics and Political Science, and a Diploma in Electronics from Ngee Ann Polytechnic.

Benny also obtained his Diploma in Training from Atlantic International University, USA, and also has a Certificate in Practical Counselling. On top of that, he is a certified Project Manager (PMP) and a certified Project Risk Manager (PMI-RMP), awarded by the Project Management Institute, USA.

Benny is also an avid martial artist who holds a black belt in Taekwon-Do and Karate. He also learned Muay Thai, Shaolin and Wing Chun. He translated his love for martial arts into a Kids Enrichment programme, known as the 'Art of Excellence', to impart life-skills to children using TKD. He was interviewed on the local radio station, Capital 95.8MHz, on this programme.

For More Information:

Find us at


Impres Training Pte Ltd.

8 Burn Road,
#04-11/12, Trivex,
Singapore 369977

Contact us at

 (+65) 6636 9772

 mail@impresstraining.com

 (+65) 9850 9058

 www.impresstraining.com



Follow us on Instagram



Like us on Facebook



Watch us on YouTube

