

→ Kishan

Kishan is the founder of a data analytics company focused on helping organisations leverage data to inform, persuade and effect better business outcomes.

He was previously the regional head of Datalicious where he managed business growth and day-day operations, developing data-driven audience solutions for customers that increased e-commerce conversion rates by 200% and reduced paid advertising costs by 30%.

Kishan is also a digital strategist with 10+ years of experience building teams from ground up and leveraging marketing technology tools to grow revenue and reduce customer churn for international clients including McDonald's, KFC, Volvo, Singtel, Globe Telecom, Samsung, HTC, Panasonic and Cartier.

Kishan holds a Bachelor of Computing First Class Honours degree from the National University of Singapore where he was awarded the Lee Kuan Yew Gold medal for topping his cohort.



Available courses

Business Analytics: From Data to Decision Making



Google Data Studio for Beginners

