



### Available courses

Principled Negotiation Skills for Businesses



### → David Goldwich

David Goldwich, the Persuasion Doctor, teaches people how to become more influential, compelling, and irresistibly persuasive as they share their message with the world. He has MBA and JD degrees and practiced law in the United States for more than ten years, arguing before judges and political, government, and community bodies. He knows how to persuade the toughest audiences.

Recognizing that lawyers perpetuate rather than solve problems, David began lecturing and training in 1995. He has taught at the tertiary level in the USA and in Singapore.

An engaging and award-winning speaker, David uses humor and stories gathered from his own experience as a lawyer, businessman, and father to help people reach breakthrough changes in their personal and professional lives. He is the author of four books and numerous articles in his field of expertise.

David speaks internationally and conducts workshops in negotiation, persuasive business presentations, storytelling for leaders and sales professionals, and other areas of influence and persuasion.