

# Innovation in the Workplace

S\$720

2 Days

## About this Course

This course was designed for those needing to discover methods to creatively contribute to the growth of companies.

Participants will get insight into the world of local entrepreneurship and innovation and to apply those lessons to their own environment. At the end of this program, participants will understand the innovation process and possess tools to stimulate solution creation.

The background and tools covered will enable participants to immediately run more effective sessions and encourage novel solutions to be generated. The premise of the program revolves around linking creative tools to the senses. Namely, these are both as we know them - sight, hearing, feel, smell and taste and in a more modern manner, through intuition.

These concepts are enhanced with carefully prepared case studies, role-plays and exercises and are backed up by scientific basis, documented methods and physical connotation to aid participants in their quest for optimum results in their future creative engagements.

## Who is this for

Those wishing to upgrade their ability to contribute to the growth of organizations and to assist in the generation of ideas using a variety of techniques. Managers, supervisors and department heads who would like to move into the field of Innovation and acquire the skills to immediately drive the creativity of those around them.



## Day 1

### Innovation Today, Invention versus Innovation and the Global Ecosystem

Initially we will define innovation and value creation. In Singapore, and worldwide, Innovation is a hot topic, as businesses strive to obtain every inch of competitive advantage. You will learn to understand the context and appreciate the importance of creating a platform for creativity in an Asian Context. We will discuss the measures that encourage innovation in the local ecosystem

### Culture and team's role in the Innovative process

Team and organizational culture is of utmost importance. You will gain insights into the contributing factors that influence culture and the importance of team make up and diversity.

### Changing Mindsets

Primarily, as leaders, you are faced with pre-existing mindsets. You will learn to tackle limiting beliefs. Understand the importance of setting the right environment. We will discuss physical factors that act as catalysts.

### The Iceberg- Analogical Thinking

We will delve into what has been the 'root of all innovation' and learn to apply related techniques.

## Day 2

### Trends in Innovation

We will open your eyes to the latest world-wide innovation trends and will discuss the practical application of Open Innovation, Crowd Sourcing and Job Thinking.

### Disruptive Questioning and Visual Thinking

In this session you will be equipped with awareness and tools to use this source of creative thinking that unlocks the mind. We will also be looking at how different types of visual thinking can be used to frame sessions and get everyone on the same page.

### Creativity Killers

We will discuss the frequently committed mistakes when it comes to creating a conducive creative environment and not falling into these 'pitfalls'.

### Re-Framing and Intuitive Thinking

You will learn the concepts around taking a different perspective and learn to apply related techniques to generate novel ideas. You will understand strengths and weaknesses of using intuition as a basis for idea generation and decision making and the strengths or weaknesses thereof.



## Grant Leibbrandt

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### About the Trainer

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An experienced businessman and an entrepreneur with 16 years' experience in managing his own businesses in the B-2-B services industry. His diverse skills come from being involved in all aspects of his companies as they grew and enable him to bring an entrepreneurial edge to any organization.

He has a Degree in Financial Accounting, a 3-year Marketing Diploma and is currently completing a Masters in Innovation at SMU whilst running his own consulting business.

He has been an Innovation Games™ practitioner since 2008 designed and run numerous interventions with companies, of all sizes.

People describe him as an innovative thinker and inspiring leader. He has successfully designed and implemented various products in his own businesses, continuing to push the envelope in finding creative ways to add value to the services offered to clients in an extremely competitive environment.

His strengths lie in his client-centric approach and out-of-the-box thinking and passion for enabling growth in businesses.

**"With this course, we've learned to think creatively different way"**  
**Ms Mary Tan, Managing Director**

**"I have been able to take new learnings and apply them the very next day at work."**  
**Mr Joseph Ho, Head of Department**

**"The Trainer, is knowledgeable, engaging, and insightful."**  
**Mr Adrian Ho, Marketing Manager**



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