



Mark James Normand

Mark co- founded Impress Training in 2007 with the vision to raise the quality of training programmes that focused on tomorrow's business needs and raising productivity with existing skills. As a boutique training company, Impress training has the flexibility to constantly take advantage of new office technologies, innovative service models, and sourcing for game-changing talent.

Impress Training has since evolved into a training company with a reputation for delivering high quality training content with practical emphasis. This has allowed the company to be recognised for generating innovative insights and solutions that have yielded our 2013 Most Promising SME awarded by Small Medium Business Association and winner of the Gold Award for Best IT Training provider in 2015 by Human Resources Magazine. Evident is his passion for subjects like this and is clearly seen in the value that participants demonstrate in their use of materials and methods taught in his workshops.

Has worked in areas of Sales, Marketing, Product Development, Business Development, Education, and Corporate Training. He holds an Honours degree in Business Studies and Information Technology, held judging positions for global PowerPoint competitions, written eBooks and is now moving on to mobile content publishing as an indicator to the future of learning. Training takes Mark around the world, and always one looking for something new, he now has business development projects back in the UK.

He has trained medium-sized and multinational companies at different levels of management, from C-Level to Executives. Including companies such as IDC, Coca-Cola, Rhode & Schwarz, AIG, SingTel, OCBC Bank, ZF Asia Pacific, Kongsberg Maritime, PSA Corporation, Sampoerna Organisation, ST Electronics, NCS, various Government Ministries and Agencies and many more.